LET'S AUTHOR UNITY’S MANIFESTO

Fill in the blank spaces ad-lib style. Be as creative as you can - no idea is too lofty! And don't worry about making it perfect, this exercise is meant to generate a rich discussion about who we want to be and what we might stand for.

In a world [where of] change, crisis, wonder,

Unity believes in creating fearless problem-solvers

and adapt to

Unity makes the world a better place because we embrace change with clear-eyed hope optimism and teach others to do the same.

Our mission is to prepare environmental problem-solvers

That's why we Partner, provide authentic experiences for learning

and to make it happen.
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In a world [where/of] **escalating sustainability challenges**
that dedicated, skilled, hardworking people

Unity believes **can come together to find and create solutions**.

Unity makes the world a better place because

**we empower students and through them provide guidance**

to the world.

Our mission is to **become the solution**

**explore solutions**
**call the question**
**teach / learn / grow**

That's why we **__________________________**, ________________

and **get it done.** ________________ to make it happen.
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In a world [where/of] environmental sustainability is more important than making money

Unity believes our students are leaders.

Unity makes the world a better place because we produce these leaders.

Our mission is to create tomorrow's sustainability leaders.

That's why we educate, engage, encourage success to make it happen.
LET'S AUTHOR UNITY'S MANIFESTO

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In a world [where/of] _______________ (in which change is the only constant),

Unity believes ________________________________ we need leaders who are constructive in the face of change.

Unity makes the world a better place because ____________________________________________

Our mission is to ____________________________ create capacities for constructive

That's why we ____________________________ teach, learn, work together

and ____________________________ to make it happen.

success to the world
LET’S AUTHOR UNITY’S MANIFESTO

Fill in the blank spaces ad-lib style. Be as creative as you can - no idea is too lofty! And don’t worry about making it perfect, this exercise is meant to generate a rich discussion about who we want to be and what we might stand for.

In a world [where/of] every enterprise needs to be sustainable.

Unity believes students need to graduate having mastered comprehensive/holistic and specialized skills that will enable them to be successful leaders.

Unity makes the world a better place because we offer personal attention to students and partners focused on being change agents.

Our mission is to be catalyst/enableurs of sustainability outcomes.

That’s why we think globally, not “close to home” and creative financing to make it happen.
LET'S AUTHOR UNITY'S MANIFESTO

Fill in the blank spaces ad-lib style. Be as creative as you can - no idea is too lofty! And don’t worry about making it perfect, this exercise is meant to generate a rich discussion about who we want to be and what we might stand for.

In a world [where/of] ____________ sustainability challenges.

Unity believes ______________ solutions are possible.

Unity makes the world a better place because

we are willing to do the hard work.

Our mission is to ______________ grow leaders.

That's why we ______________ question, listen

and ______________ engage to make it happen.
if you were king or queen of unity for a day...

Think about and try to answer the following questions:

+ What would and wouldn’t you want Unity to stand for?

+ What would you want Unity to accomplish?

+ What would make you happiest?

+ What elements of Unity would you keep vs. shed vs. invent? Think about what’s working and what’s not working — it can be anything from classes to food in the dining hall.

+ What would Unity look like if you were in charge?

Grounded, practical sustainability. Environmentalism for the real world.

I would want Unity to break the Higher Ed financial trap/bubble so that students could choose to come here for the right reasons and leave with the tools/freedom to do great things. Cheaper for students.

Being told by alumni that Unity gave them the chance they needed.
if you were king or queen of unity for a day...

Think about and try to answer the following questions:

+ What would and wouldn’t you want Unity to stand for?
+ What would you want Unity to accomplish?
+ What would make you happiest?
+ What elements of Unity would you keep vs. shed vs. invent? Think about what’s working and what’s not working — it can be anything from classes to food in the dining hall.
+ What would Unity look like if you were in charge?

- Reorient R&D away from Faulty
- Make a positive impact on a global scale
- Hundreds of Cells across the world (learning, living, working environments)
- Shed FEAR, embrace openness
- Grow trust, optimism, uprightness
if you were king or queen of unity for a day...

Think about and try to answer the following questions:

+ What would and wouldn’t you want Unity to stand for?

+ What would you want Unity to accomplish?

+ What would make you happiest?

+ What elements of Unity would you keep vs. shed vs. invent? Think about what’s working and what’s not working — it can be anything from classes to food in the dining hall.

+ What would Unity look like if you were in charge?

Student success
becoming a world "known"
students lining up to come here.
Keep science majors & get more

Bigger
if you were king or queen of unity for a day...

Think about and try to answer the following questions:

+ What would and wouldn’t you want Unity to stand for?

+ What would you want Unity to accomplish?

+ What would make you happiest?

+ What elements of Unity would you keep vs. shed vs. invent? Think about what’s working and what’s not working — it can be anything from classes to food in the dining hall.

+ What would Unity look like if you were in charge?

Make Unity, Maine the place to be — or — Move the campus to a more accessible location.
if you were king or queen of unity for a day...

Think about and try to answer the following questions:

+ What would and wouldn’t you want Unity to stand for?
+ What would you want Unity to accomplish?
+ What would make you happiest?
+ What elements of Unity would you keep vs. shed vs. invent? Think about what’s working and what’s not working — it can be anything from classes to food in the dining hall.
+ What would Unity look like if you were in charge?

- Endowment gift that enables unrestricted funding for 500 students...
- removes pressure to have financial need affect admission/curriculum decisions.
- what sustainable, environmentally sound facilities
- Pure experiential approach to learning — embedded across all aspects of living
if you were king or queen of unity for a day...

Think about and try to answer the following questions:

+ What would and wouldn’t you want Unity to stand for?

+ What would you want Unity to accomplish?

+ What would make you happiest?

+ What elements of Unity would you keep vs. shed vs. invent? Think about what’s working and what’s not working – it can be anything from classes to food in the dining hall.

+ What would Unity look like if you were in charge?

I would make a Unity college degree the one thing that puts a student on the top of the pile for jobs. I want to get phone calls from peers/other organizations asking, “How did you make that happen?”

I want us to intentionally train/educate all students to be constructive leaders – to Delta their company from the inside out.

financial resources

social, human, natural,

solid, sustainable, college.
IF YOU WERE KING OR QUEEN OF UNITY FOR A DAY...

Think about and try to answer the following questions:

+ What would and wouldn't you want Unity to stand for?
+ What would you want Unity to accomplish?
+ What would make you happiest?
+ What elements of Unity would you keep vs. shed vs. invent? Think about what’s working and what’s not working — it can be anything from classes to food in the dining hall.
+ What would Unity look like if you were in charge?

students also have skill sets to make a difference
long standing win/win partnerships that benefit students/partners + by default redesign the college +

invent a more flexible curriculum of gen-ed skills like financial entrepreneurship etc...hard sciences then soft sciences

THEN specialization (modification module)
break cycle of risk student get useless education

it's worth it!
unity is + isn’t

Write-down the first thing that comes to mind when you think of what Unity “is” and “isn’t.” Below are some topic areas if you need thought starters.

Unity IS:
(Think about our people, culture, community, majors, etc.)
- close-knit/caring
- place-based
- humble
- grounded/dirty
- students

Unity ISN’T:
(Think about the things that make us different from other colleges and universities in Maine and nationally)
- old-school
- mercenary
- coasting at the front (yet)
- for everyone
unity is + isn’t

Write-down the first thing that comes to mind when you think of what Unity “is” and “isn’t.” Below are some topic areas if you need thought starters.

Unity IS:
(Think about our people, culture, community, majors, etc.)

- Resourceful...
- Natural Resource Mgt. / BIO
- Sci. Sci
- Social Capital
- Environmental Science
- Animals - Oriented
- Personal
- Gritty

Unity ISN’T:
(Think about the things that make us different from other colleges and universities in Maine and nationally)

- Happy School (even high fills think it)
- Broad Liberal Arts Env. School
- Precious
- Exclusive
unity is + isn’t

Write-down the first thing that comes to mind when you think of what Unity “is” and “isn’t.” Below are some topic areas if you need thought starters.

Unity IS:
(Think about our people, culture, community, majors, etc.)
- Inclusive
- Fun for students
- Social bonds
- About saving the world
- A place where you can connect w/ like-minded people

Unity ISN’T:
(Think about the things that make us different from other colleges and universities in Maine and nationally)
- Going anywhere
- Like other colleges
- Where it needs to be done growing
unity is + isn’t

Write down the first thing that comes to mind when you think of what Unity “is” and “isn’t.” Below are some topic areas if you need thought starters.

<table>
<thead>
<tr>
<th>Unity IS: (Think about our people, culture, community, majors, etc.)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Student Success Focused</td>
</tr>
<tr>
<td>Community Centered</td>
</tr>
<tr>
<td>Earth Oriented</td>
</tr>
<tr>
<td>Research/Lab/Science Oriented</td>
</tr>
<tr>
<td>ALL outdoors</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Unity ISN’T: (Think about the things that make us different from other colleges and universities in Maine and nationally)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Rich</td>
</tr>
<tr>
<td>R1 Institution</td>
</tr>
<tr>
<td>Nationally Known</td>
</tr>
</tbody>
</table>
unity is + isn’t

Write-down the first thing that comes to mind when you think of what Unity “is” and “isn’t.” Below are some topic areas if you need thought starters.

Unity IS:
(Think about our people, culture, community, majors, etc.)
- Personal
- Small
- Strong commitment to big picture
- Hugers + Huggers

Unity ISN’T:
(Think about the things that make us different from other colleges and universities in Maine and nationally)
- Tangible Research
- History of philanthropy
- Culture
- Student perks: gunshot
- Laundry card swipe
- Bathing Place
**unity is + isn’t**

Write-down the first thing that comes to mind when you think of what Unity “is” and “isn’t.” Below are some topic areas if you need thought starters.

<table>
<thead>
<tr>
<th>Unity IS: (Think about our people, culture, community, majors, etc.)</th>
<th>Unity ISN’T: (Think about the things that make us different from other colleges and universities in Maine and nationally)</th>
</tr>
</thead>
<tbody>
<tr>
<td>personalized attr to students</td>
<td>R1 research</td>
</tr>
<tr>
<td>resistant to change</td>
<td>constrained $</td>
</tr>
<tr>
<td>scared of failure</td>
<td>polished</td>
</tr>
<tr>
<td>expensive</td>
<td>assustainable as we’d like</td>
</tr>
<tr>
<td>isolated - geographically and ideologically</td>
<td>disciplined</td>
</tr>
<tr>
<td>_meta nastier/stray cats</td>
<td></td>
</tr>
</tbody>
</table>
unity is + isn’t

Write-down the first thing that comes to mind when you think of what Unity “is” and “isn’t.” Below are some topic areas if you need thought starters.

**Unity IS:**
(Think about our people, culture, community, majors, etc.)
- Scientific Research
- Amazing Students
- Making a difference
- Hands-on/Experiential
- Aspirationally: Global
- Multicultural
- Current
- Vision Driven
- People really do want to have an impact or sustainability initiatives

**Unity ISN’T:**
(Think about the things that make us different from other colleges and universities in Maine and nationally)
- Glorified Summer Camp
- United
- Valuing each other’s skills
- Not unique enough in our experiential experiences
- Not connected to national business partners
- -