LET'S AUTHOR UNITY'S MANIFESTO

Fill in the blank spaces ad-lib style. Be as creative as you can - no idea is too lofty! And don't worry about making it perfect, this exercise is meant to generate a rich discussion about who we want to be and what we might stand for.

In a world [where all countries have come together],

Unity believes [we can lead all to be environmentally conscious].

Unity makes the world a better place because we educate environmental leaders who care.

Our mission is to send our students to save the world.

That's why we [care] and [serve] and [work] to make it happen.
LET'S AUTHOR UNITY'S MANIFESTO

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In a world [where/of] the environment matters to all
Unity believes we can educate the world.
Unity makes the world a better place because we are the best at what we do.
Our mission is to keep our planet environments Healthy.
That's why we walk the talk and work together to make it happen.
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In a world [where/of] ____ change_____________________,
Unity believes we need to change for the better. ______.
Unity makes the world a better place because
we believe the environment and world can still be saved ______.
Our mission is to create leaders that have influence ______.
That's why we coach ______, teach ______ and improve ourselves to make it happen.
LET'S AUTHOR UNITY'S MANIFESTO

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In a world [where/of] ____________

Unity believes ________________

Unity makes the world a better place because ________________

Our resources are being husbanded.

Our mission is to ________________

That's why we ________________

and ________________

to make it happen.
LET'S AUTHOR UNITY'S MANIFESTO

Fill in the blank spaces ad-lib style. Be as creative as you can - no idea is too lofty! And don't worry about making it perfect, this exercise is meant to generate a rich discussion about who we want to be and what we might stand for.

In a world [where/of] **everchanging climate/culture**, Unity believes there is a moral imperative to **graduate flexible agents of change**.

Unity makes the world a better place because **it cares!**

Our mission is to **teach/lead the next gen** of env. Leaders.

That's why we **must continue to adapt + change** and **recruit diverse students** to make it happen.
LET'S AUTHOR UNITY'S MANIFESTO

Fill in the blank spaces ad-lib style. Be as creative as you can - no idea is too lofty! And don't worry about making it perfect, this exercise is meant to generate a rich discussion about who we want to be and what we might stand for.

In a world [where/of] ________________________________,

Unity believes _________________________________.

Unity makes the world a better place because

of its mission & its students _____________________.

Our mission is to make the world a better place to live.

That's why we invest in our students, ______________________

and _____________________ to make it happen.
if you were king or queen of unity for a day...

Think about and try to answer the following questions:

+ What would and wouldn't you want Unity to stand for?

+ What would you want Unity to accomplish?

+ What would make you happiest?

+ What elements of Unity would you keep vs. shed vs. invent? Think about what’s working and what’s not working — it can be anything from classes to food in the dining hall.

+ What would Unity look like if you were in charge?

---

Increase size of Campus residence halls
new student center
large science space

“live” labs outside

- decrease # of majors
- create “satellite” offices worldwide
- increase scholarships offered
if you were king or queen of unity for a day...

Think about and try to answer the following questions:

+ What would and wouldn’t you want Unity to stand for?
+ What would you want Unity to accomplish?
+ What would make you happiest?
+ What elements of Unity would you keep vs. shed vs. invent? Think about what’s working and what’s not working — it can be anything from classes to food in the dining hall.
+ What would Unity look like if you were in charge?

Love to keep the All inclusive Environmental College.

-The Best Natural Resource Management + Protection College in the world!

-We’d have fewer adjunct instructors + more fulltime faculty in the larger majors.

-we’d be carbon neutral who offsets.

-we’d use more local builders + bid out our jobs!
if you were king or queen of unity for a day...

Think about and try to answer the following questions:

+ What would and wouldn't you want Unity to stand for?

+ What would you want Unity to accomplish?

+ What would make you happiest?

+ What elements of Unity would you keep vs. shed vs. invent? Think about what's working and what's not working — it can be anything from classes to food in the dining hall.

+ What would Unity look like if you were in charge?

- Set clear expectations - small programs are OK, but you can't get the same resources.
- Set clear goals for the institution... growth, diversity, etc. and hold people accountable.
- Add business into every program.
- Stand for impact... whether on a large or a small scale, every benefit to the environment counts, no matter how small.
if you were king or queen of unity for a day...

Think about and try to answer the following questions:

+ What would and wouldn’t you want Unity to stand for?

+ What would you want Unity to accomplish?

+ What would make you happiest?

+ What elements of Unity would you keep vs. shed vs. invent? Think about what’s working and what’s not working — it can be anything from classes to food in the dining hall.

+ What would Unity look like if you were in charge?

+ sustainable progress (environmental)

+ graduate well rounded agents of change.

+ thriving int’l population

+ re-invent some less supported majors. Update all older building so campus is more unified / sexy.

+ Unity would be ‘cool’
if you were king or queen of unity for a day...

Think about and try to answer the following questions:

+ What would and wouldn't you want Unity to stand for?

+ What would you want Unity to accomplish?

+ What would make you happiest?

+ What elements of Unity would you keep vs. shed vs. invent? Think about what’s working and what’s not working — it can be anything from classes to food in the dining hall.

+ What would Unity look like if you were in charge?

I would like people to be nice to each other. Treat all levels with respect. Take on the perspectives of others. Seek solutions as a team working towards a common goal. Support each other, help one another, improve the resources.
if you were king or queen of unity for a day...

Think about and try to answer the following questions:

+ What would and wouldn’t you want Unity to stand for?

+ What would you want Unity to accomplish?

+ What would make you happiest?

+ What elements of Unity would you keep vs. shed vs. invent? Think about what’s working and what’s not working — it can be anything from classes to food in the dining hall.

+ What would Unity look like if you were in charge?

- OPEN COMMUNICATION/CREATING TEAM
- Better healthcare/put Community
- Manager - Terms for all administration
- U/T EDUCATION.
- Being heard + better respected.
- Honesty/polarity/respectful

- Administration System has changed & seems to be too obscure/unfair & micro manages
- Effectively/openness/zero accountability/ honesty
- Realism/passin
if you were king or queen of unity for a day...

Think about and try to answer the following questions:

+ What would and wouldn’t you want Unity to stand for?

+ What would you want Unity to accomplish?

+ What would make you happiest?

+ What elements of Unity would you keep vs. shed vs. invent? Think about what’s working and what’s not working — it can be anything from classes to food in the dining hall.

+ What would Unity look like if you were in charge?

- Unlimited Resources
- National and even international brand
- 1 or 2 programs that are known as “the it programs” nationally
- Large endowment
- More financial aid
unity is + isn’t

Write-down the first thing that comes to mind when you think of what Unity “is” and “isn’t.” Below are some topic areas if you need thought starters.

Unity IS:
(Think about our people, culture, community, majors, etc.)
- unique
- value
- substantial

Unity ISN’T:
(Think about the things that make us different from other colleges and universities in Maine and nationally)
- BIG
- Ivy League
- generic
- assembly line degrees
UNITY IS + ISN’T

Write-down the first thing that comes to mind when you think of what Unity “is” and “isn’t.” Below are some topic areas if you need thought starters.

Unity IS:
(Think about our people, culture, community, majors, etc.)
- a small school
- close knit community

Unity ISN’T:
(Think about the things that make us different from other colleges and universities in Maine and nationally)
- a large school
UNITY IS + ISN’T

Write-down the first thing that comes to mind when you think of what Unity “is” and “isn’t.” Below are some topic areas if you need thought starters.

Unity IS:
(Think about our people, culture, community, majors, etc.)
- Original
- Place
- Types of major CL/CW/ST/WR
- Students are unique

Unity ISN’T:
(Think about the things that make us different from other colleges and universities in Maine and nationally)
- Be the center
-[

### Added Notes:
- American
- Environmental
- Culture
- Native
- Town
- Coding
- Writer
- Writer
- You
- Rep http://example.com
- speed of every hyp
- be the center
**UNITY IS + ISN’T**

Write-down the first thing that comes to mind when you think of what Unity “is” and “isn’t.” Below are some topic areas if you need thought starters.

<table>
<thead>
<tr>
<th>Unity IS: (Think about our people, culture, community, majors, etc.)</th>
<th>Unity ISN’T: (Think about the things that make us different from other colleges and universities in Maine and nationally)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Friendly</td>
<td>unified</td>
</tr>
<tr>
<td>hands-on</td>
<td>smoothly operating</td>
</tr>
<tr>
<td>student-centered</td>
<td>communicative</td>
</tr>
<tr>
<td>environmentally passionate</td>
<td>professionally growth oriented</td>
</tr>
</tbody>
</table>

---
UNITY IS + ISN'T

Write-down the first thing that comes to mind when you think of what Unity “is” and “isn’t.” Below are some topic areas if you need thought starters.

Unity IS:
(Think about our people, culture, community, majors, etc.)
- close-knit
- environmental
- active
- focused
- hands on
- small (student body)
- growing (but not too much)
- almost always in flux

Unity ISN'T:
(Think about the things that make us different from other colleges and universities in Maine and nationally)
- diverse
- global
- urban
- shiny

-
UNITY IS + ISN’T

Write-down the first thing that comes to mind when you think of what Unity “is” and “isn’t.” Below are some topic areas if you need thought starters.

Unity IS:
(Think about our people, culture, community, majors, etc.)
- Welcoming of all ENV interests
- Capacity of being an ENV college
- Focused on the environment
- Con-law & Captive Heavy
- Heavy on Nat. Resource mgmt.
- Cold in the winter/warm in the summer
- As personal as a student wants it to be

Unity ISN’T:
(Think about the things that make us different from other colleges and universities in Maine and nationally)
- Says it’s welcoming then isn’t at times
- Ethically/harshly diverse
- Taking advantage of interest
- Being the best it can be
unity is + isn’t

Write-down the first thing that comes to mind when you think of what Unity “is” and “isn’t.” Below are some topic areas if you need thought starters.

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</thead>
<tbody>
<tr>
<td>thinking “big picture” about problems and solutions (globally)</td>
<td>taking full advantage of the resources in their back yard.</td>
</tr>
<tr>
<td>growing and building infrastructure to accommodate</td>
<td>diverse</td>
</tr>
<tr>
<td>trying to get “better” students</td>
<td>focusing on the little details Thinking about the right “fit” for academics + students</td>
</tr>
<tr>
<td></td>
<td></td>
</tr>
</tbody>
</table>
Doodle your unity

Don't forget to sign your masterpiece
DOODLE YOUR UNITY

National
International

DON'T FORGET TO SIGN YOUR MASTERPIECE
DOODLE YOUR UNITY

Too many Presidents!
Keep one!

Guardians of the Planet.

Environment 360°

All inclusive
Not a stereotypical
“Environmental” College

DON’T FORGET TO SIGN YOUR MASTERPIECE
DOODLE YOUR UNITY

adventure
outdoorsy.
sustainability

DON'T FORGET TO SIGN YOUR MASTERPIECE
Doodle Your Unity

Don't forget to sign your masterpiece.
Doodle Your Unity

Unity 360

Caring for our only planet!

Don't forget to sign your masterpiece.

[Signature]